PERSONAL DETAILS

Davey Brom

Nationality:	Nederlands
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Residence	Apeldoorn
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Languages:	Dutch, English

ABOUT DAVEY

Davey is a socially and communicatively strong colleague. He is result-oriented, analytically strong and always tries to convey this quality to the people around him. This makes him not only a team player but also a connecting factor in a team.

He is a Salesforce Consultant & Administrator. In his experience as a business analyst and lead implementation consultant, he has helped many clients with analyzing and optimizing management and IT processes and implementing various solutions. He also integrated the software with many different backend systems.

In short, Davey is a customer-oriented critical and hardworking creative with a strong ability to reflect. In addition, customers describe him as interested, social, honest and having a great sense of responsibility.

Education:	**HBO Business & IT Management**
Minor:	**Organisational Coaching & Training (minor)**

Social • Creative • Connecting • Motivated • Eager to learn • Result-oriented

RELEVANT EXPERIENCE

Easy Systems | Lead Consultant & Interface Specialist (Jun 2019 – Feb 2023)

Business Analyst and Lead Implementation Consultant for the expense management solutions Easy Expense & Implementation Consultant for Easy Invoice.

- Drafting and elaborating Functional and technical requirements.
- Implementing process and application optimizations at functional and interface level
- Database & SQL Script optimizations
- Provide training to end users
- Realization of interface between target applications and own application through the following languages:
- XML, HTML, XSLT, IScript, SQL, CSS & APIs.
- Digitizing handling of Credit Card Transactions through CSV, XML and XSLT.
- Banks where transactions were collected: Rabobank, ING, ICS, ABN AMBRO, Volksbank, Barclays, KBC and more.
- Interface links realized between different target applications:
- Accountview, ISAH, SAP, AFAS, Salesforce, NMBRS, Exact (online), ExpertM, BAAN, Microsoft Dynamics NAV/AX, Twinfield, Unit4 and Msoft.

Thinkwise | Business consultant, Pre-sales consultant, Trainer/Coach (Feb 2020 – Dec 2020)

Business &; pre-sales consultancy activities and Trainer/Coach for the Software Modernisation department

- Process analysis at and for (potential) customers to identify, optimize and convert bottlenecks and problems into customer-specific demos.
- Process analysis with BPMN techniques. Convert processes into a data model by entity-relationship diagram (ERD) and SQL.
- Translating functional requirements into technical operation and vice versa.
- Drafting functional and technical Requirements and Use cases.
- Developing and presenting demos & proof of value applications.
- Develop and develop training courses through video editing.
- Develop and give physical training in the field of Speaking and Presenting.
- Training trainees & developing training methods.
- Starting and executing coaching with trainees as part of improving the onboarding process.
- Development and devising of various modules such as Automatic layout and work instructions to promote efficiency of stock and workload, Digitization and automation control and checklist system, Optimization Order and Purchase Process, Development and optimization CRM system. All this from process and requirement analysis to software development in the Thinkwise Software Factory.

"Unity is strength. . . when there is teamwork and collaboration, wonderful things can be achieved."

</> BROM
IT CONSULTANCY

EXPERTISE

- Process optimization
- Process automation
- Project Management
- Application integration
- Application implementation
- Agile & Scrum
- Coaching
- Creative problem solving
- Training & Demos
- Conceptual thinking

TECHNICAL SKILLS

- Salesforce Platform
- Jira & Confluence
- MS Office
- Tableau (Foundation)
- SQL (advanced) & MSSQL
- XML/XSLT/JSON/HTML/CSS

SALESFORCE CERTIFICATIONS

CERTIFIED Associate

CERTIFIED Administrator

CERTIFIED Sales Cloud Consultant

TOP 5 STRENGHTS

- Solution-oriented
- Connecting factor
- Analytical skills
- Creativity
- Communication